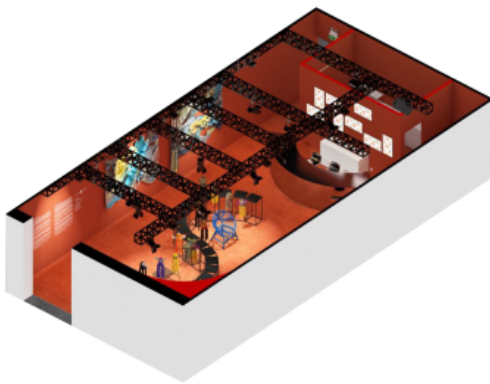


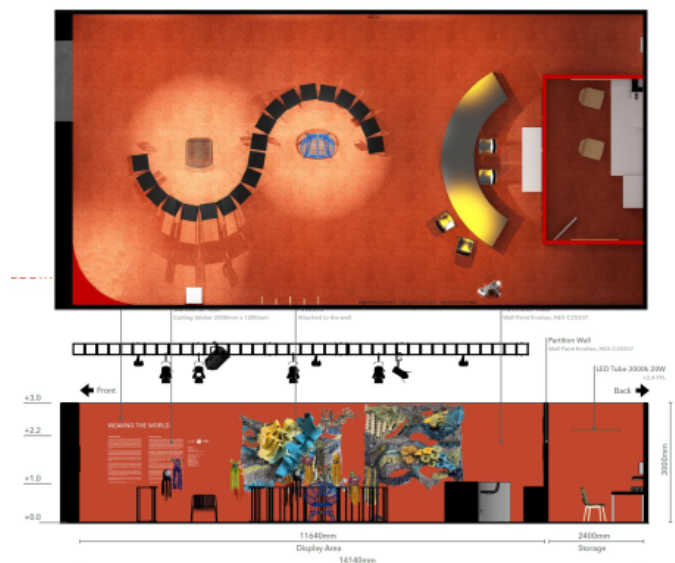
ICAD COLLECTIVE

MILANO DESIGN WEEK - SUPERDESIGN SHOW AT SUPERSTUDIO PIU, TORTONA, ITALY



This is ICAD third time participation in Milan Design Week, having skipped the 2021 and 2022 editions due to the pandemic. The curatorial team is consisted of Diana Nazir (curator), Amanda Ariawan (assistant curator) and Andika Frestian (artistic director).

"Weaving the World" basically means uniting a lot of different things, but not making them as the same thing. Through their works, the artists communicate how they see the critical issues that the world is having, not only the ones happening in Indonesia. Artistic-wise, we considered the technicality as well as the materials. The technique of weaving is unifying these different elements, which could mean the sources or the type (traditional and contemporary),



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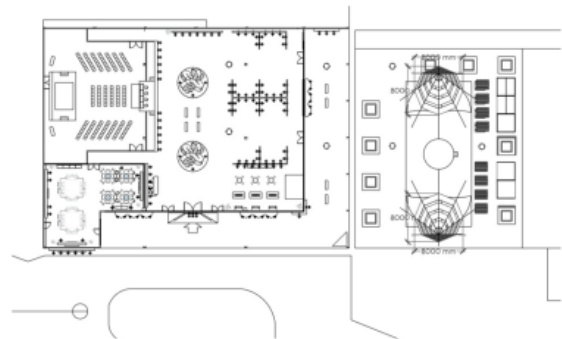
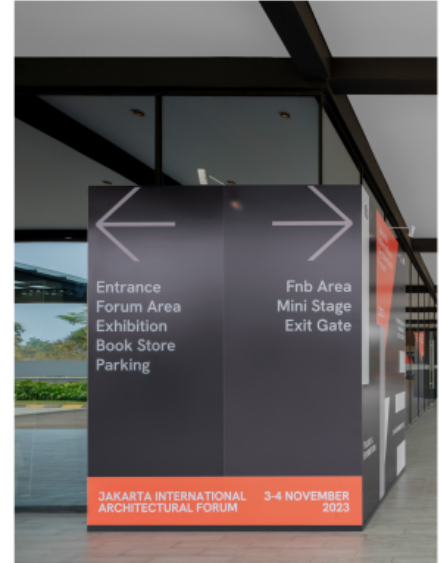
Seventeen artists, designers and brands were involved and had their works showcased at the exhibition. They are Ayu Andiani & Harry Purwanto, BaNa X TAGA, BYO by Tommy Ambiyono, Djalin, Iyonono, KainD, Kait Handmade, Mangmoel, Polkaa Goods by Rina Renville & Nuantika, Rinaldy Yunardi, RUEVERSE by Savira Lavinia, Studio Hendro Hadinata, Threadapeutic, and Viro X Itjuk X Kezia Karim. They created the artworks specifically for this event, which includes installations, home décor, and fashion.

Production's sustainability is one of the curators' considerations in choosing which artists to join and exhibit at the 104 m2 booth at the event. The end goal of this year's event is not only for awareness but also making sales and opening for a possibility for collaborations with other designers or brands that they'll meet there.



JIAF 2023

JAKARTA INTERNATIONAL ARCHITECTURE FORUM - THE BRICKWALL FATMAWATI



The DKI Jakarta Provincial Government, especially Department of Tourism and Creative Economy (Disparekraf DKI), is committed to supporting the expanding and sustainable architecture and design. One of its initiatives is to organise the Jakarta International Architectural Forum (JIAF). The objective is to realise Jakarta as a creative, participatory, and collaborative city.

Lack of collaboration between institution and communities as well as gap between designer and institution are often considered as challenges in the design subsector.

This forum features installation exhibition, communities, book fair, international and national speaker on the theme "Building an Architecture and Design Ecosystem through Collaboration and Community Empowerment." It will allow participants to exchange ideas about the role of the architecture and design ecosystem in supporting sustainable city development.



JIAF 2023

JAKARTA INTERNATIONAL ARCHITECTURE FORUM - THE BRICKWALL FATMAWATI



Architectural and design ecosystems are important elements in sustainable urban development for a number of reasons. Architecture and design can play a role in improving people's quality of life, creating comfortable public spaces, and encouraging the growth of the creative economy. It is not just about creating physical buildings or structures but also includes functional, aesthetic and environmental aspects. What's more, it is one of the sub-sectors in the creative economy that has an important role in the economic and social development of a country. Not to mention, interesting architectural and design works can be a key tourism draw for a region or country.



WISMA DUTA

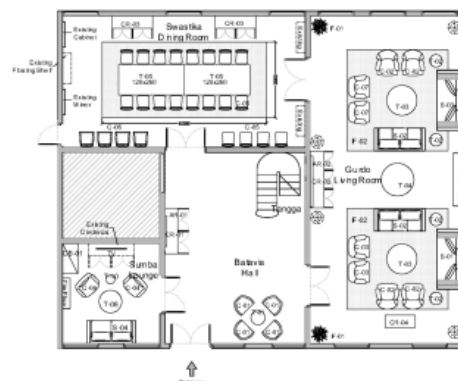
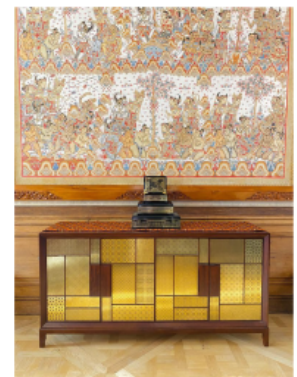
BOULEVARD BINEAU 154, NEUILLY SUR-SEINE, PARIS



The Wisma Duta, or the Indonesian Embassy residence in France is located at Boulevard Bineau 154 Neuilly Sur-Seine and serves as the main hub for Indonesian diplomatic activities in the country.

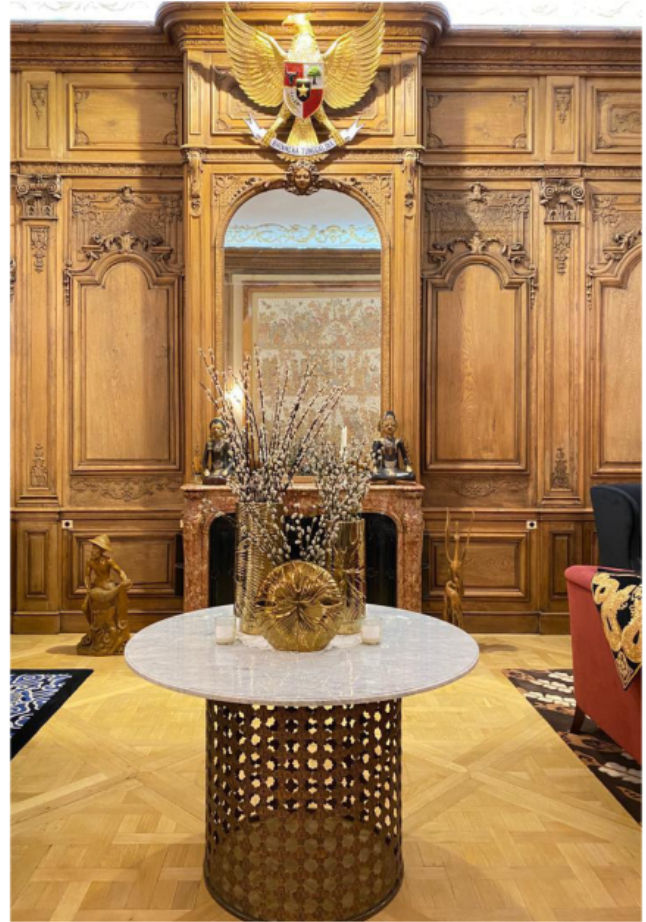
The interior renovation is expected to enhance Indonesia's image, showcasing the nation's commitment to quality and cultural heritage. As diplomatic representation, our design objective was to integrate Indonesian cultural element to promote Indonesia's rich heritage to visitors, dignitaries, and the local community.

Four main rooms to be renovated are batavial hall, Gurdo Living Room, Sumba Lounge and Swastika Dining Room.



WISMA DUTA

BOULEVARD BINEAU 154, NEUILLY SUR-SEINE, PARIS



The Gurdo motif can be seen in Gurdo Living Room is form of Javanese batik ornament that symbolizes the Garuda bird, the mount of the deity Vishnu. The selection of The maroon color represents a symbol of courage, strength, and energy, while gold accents symbolize luxury.



In Batavia Hall, our color concept are black and white as white represents a new beginning and purity while Black can be seen as a symbol of luxury and confidence.

Sumba ikat weaving has a unique and beautiful exotic impression and is environmentally friendly is a strong element in Sumba Lounge. The warm gray color combined with indigo blue creates a visually