

U Stay Style Batik

Boutique Hotel in South Jakarta, 2021



The hospitality industry has always demonstrated the significant role design plays in shaping the guest experience. U Stay Style Batik, located in the heart of Tebet, an area known for its bustling streets and warm climate, stands as a seven-floor sanctuary that embodies a fresh, youthful spirit while honoring Indonesia's rich cultural heritage.

Crafted for the modern traveler, U Stay Style Batik blends contemporary design with traditional Indonesian Batik, creating a unique and inviting atmosphere that resonates with both locals and international guests. The hotel, which emerged from the merging of two shophouses on a limited 6.7-meter-wide plot, presented a design challenge: creating 50 rooms within a compact space. This challenge led to the innovative solution of designing most rooms to be 11 square meters in size, each with its own bathroom, ensuring comfort despite the spatial constraints. Additionally, there are five larger rooms that offer a bit more space for guests who desire it. Every aspect of this boutique hotel—from the sleek facade to the art-filled corridors—has been thoughtfully designed to provide a comfortable and visually captivating experience, celebrating the elegance of simplicity and the beauty of Indonesian artistry.

