

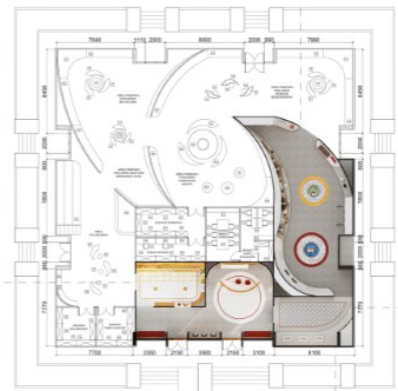
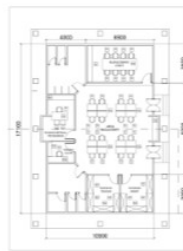
NATIONAL INDONESIAN HEROINE MUSEUM

IN JAKARTA BY: FIONA TOMANA



EXHIBITION
AREA
LAYOUT

EXHIBITION AREA
AXONOMETRY



ELEVATION A-A OF THE EXHIBITION AREA



ELEVATION B-B OF THE EXHIBITION AREA

ARUNIKA PEJUANG NUSANTARA

The following design statement is taken from the meaning of protection given by Indonesian female heroes since the colonial era until after independence. Their courage in fighting the colonizers in the Indonesian homeland is symbolized by the word Arunika which describes the power of light like when the sun rises. Based on the results of the adaptation of the philosophical approach to the strength of the character of Indonesian women, the concept applied to the interior design of this museum will be made to leave a bold impression. The goal is to describe the attitude of courage and loyalty of female fighters in Indonesia.

EXHIBITION AREA

The exhibition area in this museum is divided into four, namely the information area about National Women Heroes in general, then entering the area of pioneering heroes of independence, women's emancipation heroes, and finally the First Lady. The design is made interactive to increase public interest in visiting the museum.



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FORM STUDY

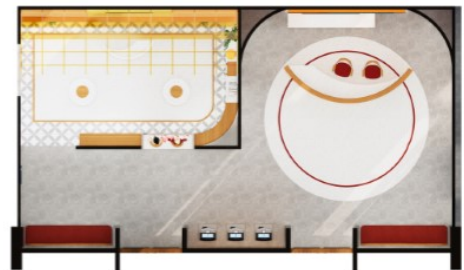
This form study is adapted from the attitude of female heroes who always try to protect the entire Indonesian nation. Since the colonial era until now, they have always tried to save and protect the Indonesian homeland in various ways. The following 3-hand illustration interprets the form of protection given by three types of national female heroes, namely independence pioneers, women's emancipation fighters, and the First Lady.

LOBBY AREA

This lobby area is where you buy your museum entrance tickets and wait. The museum lobby is located next to the gift shop which is open to all visitors.



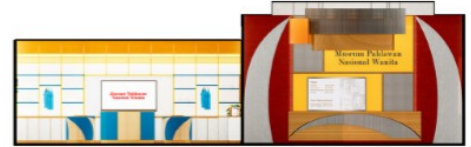
FORM STUDY SCHEME



LOBBY & SOUVENIR SHOP LAYOUT



A-A ELEVATION OF THE LOBBY AND SOUVENIR SHOP



B-B ELEVATION OF THE LOBBY AND SOUVENIR SHOP



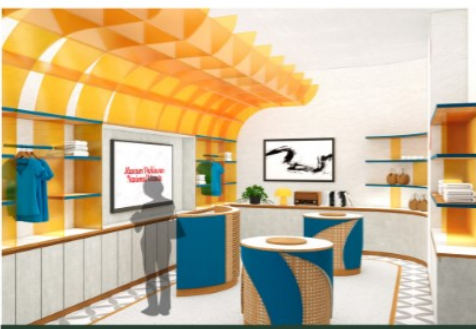
The lobby of this museum is designed to be a meeting point when entering and exiting the museum's exhibition area. The museum also provides a counter equipped with luggage storage facilities and an information area. In addition, there is an e-ticket machine to speed up ticket purchases and avoid queues.

COLOR STUDY

Based on color psychology data, the color palette used in this design can depict the various character strengths of each female hero in Indonesia.

SOUVENIR SHOP

The souvenir shop in this museum is the last area that visitors must pass through after entering the exhibition area and can be accessed directly through the lobby without having to enter the exhibition area first. This souvenir shop sells various local product merchandise with bright colors and the theme of National Indonesian Heroine.



LOBBY & SOUVENIR SHOP AXONOMETRY

