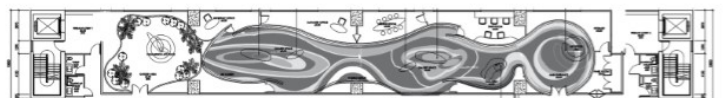


BENT & LIGHT



SCALE
0 5 10M 20M

Starting with the desire to break the perception that marble is rigid and heavy, and with the emergence of new technology, we created a design concept to realize this dream.

Inspired by the story of Finding Nemo, we aimed to reflect underwater life and its stories. Drawing from sequences where Merlin (Nemo's father) and Dory (his father's friend) search for the missing Nemo and explore the underwater world with friends, we designed an organic cocoon to mimic these underwater experiences within the project.

The project is located at 6th Chin Bee Avenue, Singapore—surrounded by an industrial complex. It features a mixed concept of office and warehouse, equipped with a ramp leading to the top floor. In collaboration with Sharikat Nasional, a stone supplier, this project reflects MM Galeri's presence in Singapore as a stone specialist. It is also one of the few representative galleries owned by MM Galeri, located on the 4th level, with an area of approximately 530 sqm.



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The concept is not only applied to the floor, walls, and ceiling but is also reflected in the furniture pieces, such as a bar counter, spiral-shaped table, benches, and a few others. The cocoon is made of thinly sliced marble reinforced with fiberglass to achieve a flexible form. This material usage requires only 5% of what is normally needed, making it resource-efficient while minimizing waste.

The challenge lies in making the marble patterns connect continuously and smoothly. We cover the connections with special treatments to ensure that the appearance is appealing and natural. All aspects, including air circulation inside the showroom, are carefully considered in detail.



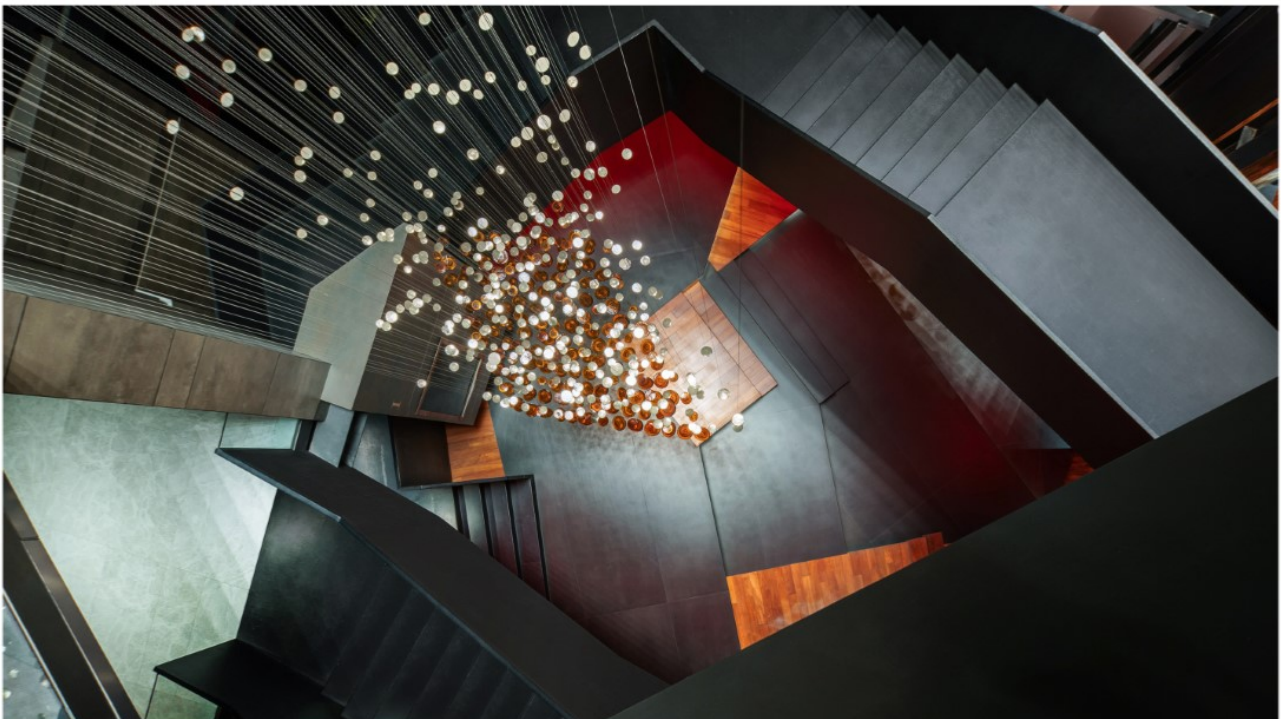
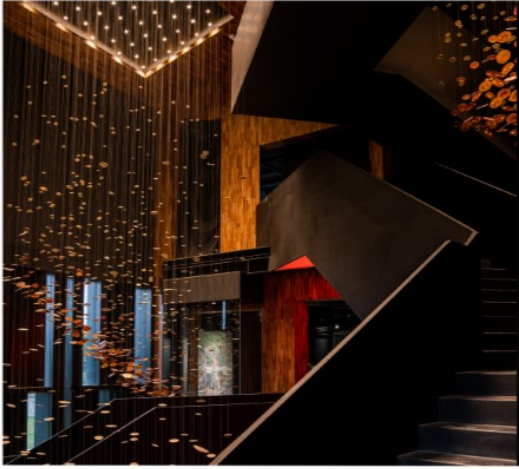
Inspired by the gills of fish, where the direction of the openings is distinguished—with those facing up for air supply and those facing down for air return—audio and ambiance are specifically taken into account to avoid the echo effect, which is likely caused by reflective materials.

There are special regulations ensuring that certain accesses must be easily attainable. Access points are located on the right and left sides of the building on each level. Evacuation access leads to the corridor, and there is access to the breaking point, leading to the building windows and the outside.

These requirements become crucial details in the project planning, especially considering that the overall production process is carried out in Indonesia. The arrangement begins at the location according to the sequence number. All field installations are conducted without any drilling at all.



INTERSTELLAR



Departing from the concept of "Interstellar," where we aim to make visitors feel as if they are being transported through various dimensions of space and time, we created "water, earth, and sky" to represent each floor, with a giant main staircase connecting the three elements. The staircase represents the characteristics of each essence of life in the world.

As this is a showroom project that exhibits a wide range of premium interior and exterior collections with excellent materials, the concept will project its opulence while also providing an immersive experience for visitors. This showroom is located in the central business district of Jakarta, Indonesia.

Talks, discussions, and rumors about black holes, or what people call wormholes, remain lively hot topics today. The possibility of reaching the fifth dimension or exploring the other side of the world sends jolts of excitement as people wonder what lies beyond. These ideas prompted us to create this global showroom, bringing that world from imagination into reality.



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We begin with the origin of life symbolized by water. Here, we create an atmosphere reminiscent of the sea by adding decorative elements such as coral reefs and underwater creatures. On another level, we depict the existence of life on earth, featuring sand and land. As you move upwards towards the sky, you will see a sky with the sun and the shadows cast by the sun as it dips back into the sea.

By using biophilic design aspect as part of our concept, this can improve users both physically and mentally. Bringing vegetation as a natural landscape provides a direct relationship to nature and also increases occupant satisfaction.



Sequential approach that differentiates stories and experiences for each area can lead to conveying one overall story, allowing for detailed storytelling.

The materials used in this project are also an extension of the concept. Sustainability is a key part of the concept, which is translated into using recycled wood and rattan in artwork, furniture, and other elements. Charcoal is also used in the glass canopy to reduce heat, filter water, control the brightness of daylight, and create dramatic shadow effects.

Innovation and technology are employed to support other aspects of the concept. We use automation mainly in public areas, such as smart toilets and smart faucets, to conserve water.

As we create this showroom project, we translate our imaginative vision into reality by incorporating various aspects to provide a meticulous experience for both the brand and the visitors.

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