



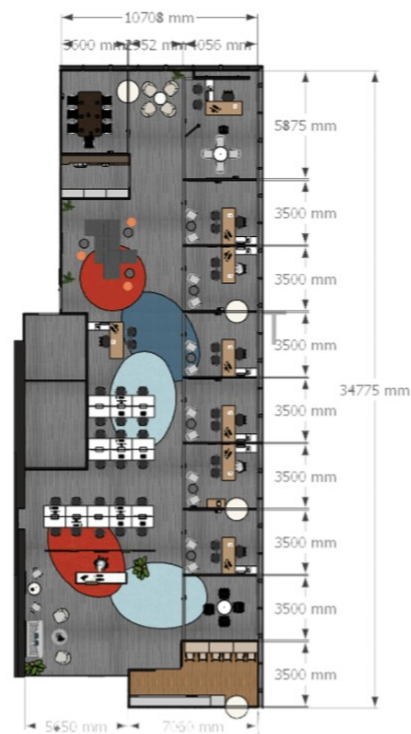
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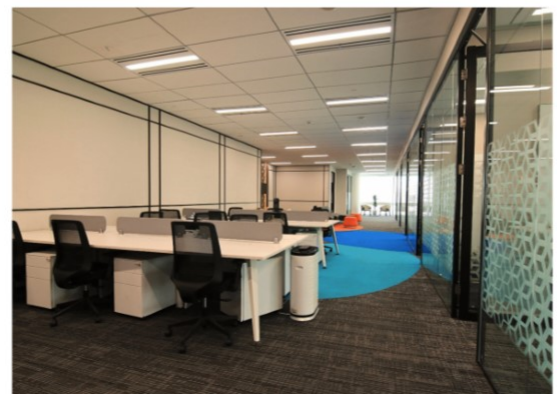
CLASSIC HERITAGE

GOVERNMENT OFFICE



Government Agency Work Office in Jakarta stands out as a harmonious blend of traditional Indonesian aesthetics and contemporary design. The interior is a testament to the office's commitment to preserving local heritage while embracing modern sensibilities. When you step into the office you would be greeted by a warm and inviting atmosphere. The use of rich, dark brown tones and natural wood elements creates a sense of comfort and sophistication. The open-plan layout fosters collaboration and communication among employees, while private area provide quiet spaces for focused work.

The office's unique character is defined by the interplay of traditional and modern elements. Laser-cut Kawung Batik motifs adorn the semi-transparent partitions, adding a touch of Indonesia astistry. The juxtaposition of these traditional elements with sleek, contemporary furnishings creates a visually striking and dynamic space.



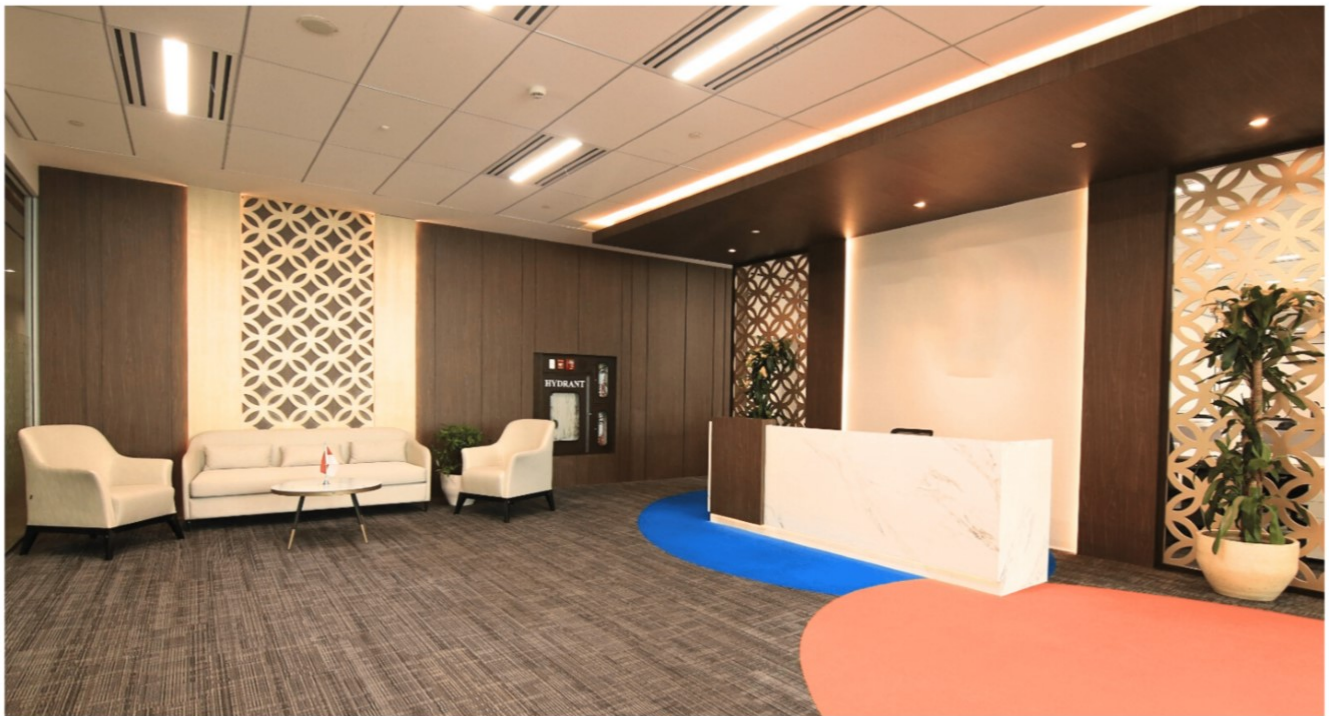
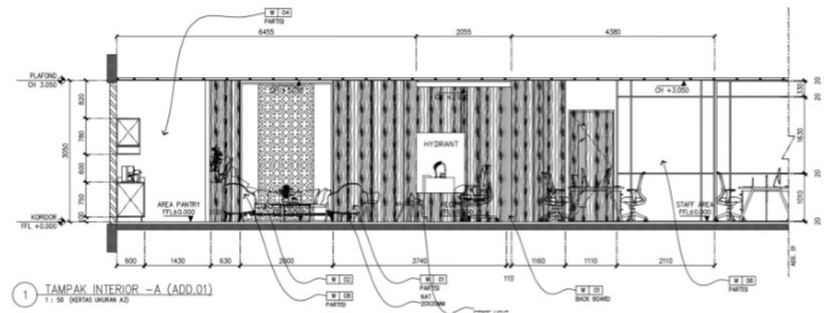
CLASSIC HERITAGE

GOVERNMENT OFFICE

This office is not just about aesthetics; it's also designed with functionality in mind. Ergonomic furniture, ample natural light, and well-planned layouts ensure a comfortable and productive working environment. The office's thoughtful design reflects the needs and preferences of its mature and professional occupants.

The office's commitment to sustainability is evident in its re-using existing furnitures. By repurposing elements from the previous office, the Office demonstrates its dedication to environment responsibility.

The office is more than just a workspace; it's a showcase of Indonesian design.



The harmonious blend of tradition and modernity creates a space that is both inspiring and welcoming. It's a testament to the rich cultural heritage of Indonesia and the country's growing reputation for innovative design.

We breathed new life into the office by repurposing materials from its previous incarnation. With a limited budget, we created a modern, luxurious atmosphere by adding subtle touches like extra spotlights.

Over two and half months, we transformed the space through careful planning, efficient execution, and creative touches. The results is a revitalized office that reflects the company's professional image.





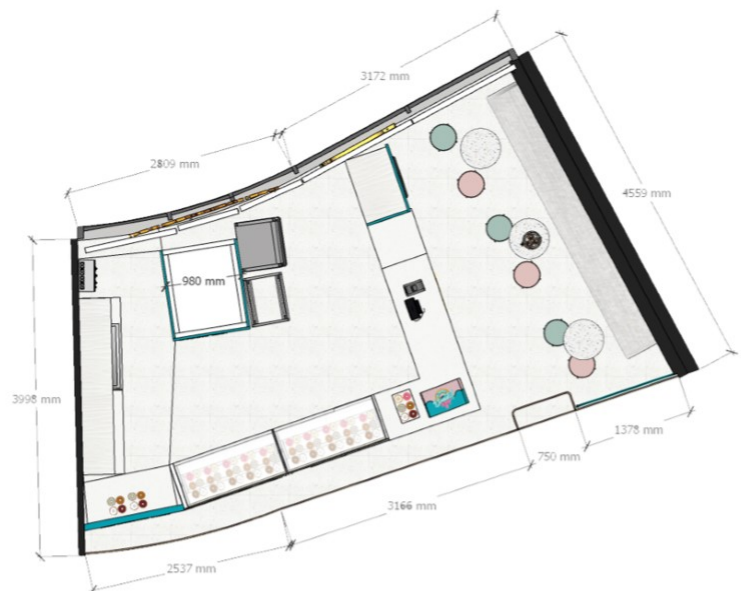
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ARTISAN WAVE

GIMME DONUT STORE



Gimme Donut is a donut shop that specializes in Artisanal Potato Donuts, offering handmade donuts with a variety of flavors ranging from sweet to savory. The shop's concept combines the sweetness of the donuts with a fun and playful theme, reflected in the wide range of toppings available. This is evident in the use of toska and pink colors, as well as the shop's playful design, featuring curved and wavy elements that resemble the dripping of donut toppings. The target market includes children, small families, and donut enthusiasts. Therefore, the packaging and store interior feature cute colors like toska and pink, along with curved shapes. This theme is designed to attract customers and encourage them to try and buy the donuts.

Our design aligns with the theme of the donut shop, further strengthening the concept of Gimme Donut. We adopted a playful and bright theme, which is evident in the curved patterns applied to the walls, counter, and ceiling. Additionally, the colors used in the design are consistent with the shop's concept, with pink being used for the wall paint, ceiling, and kitchen tiles, while toska serves as an accent color.



ARTISAN WAVE

GIMME DONUT STORE

To enhance the playful and colorful atmosphere, terrazzo ceramic tiles are used for the flooring, adding a vibrant and dynamic touch to the space. The counter and cashier cabinets are coated with duco paint, providing a smooth and polished finish.

The open kitchen features glass panels, allowing customers to see the donuts being freshly made, which adds to the transparency and appeal of the shop. Additionally, the walls are adorned with playful, Instagrammable text accessories, making the space perfect for social media sharing.



In terms of layout, the store includes a seating area and a kitchen. We tailored the design to meet the client's needs by making the kitchen larger, as the donuts must be fresh from the oven. The seating area is minimal, with only a few tables, as most customers prefer takeaway.

Designing commercial spaces presents its own challenges, as it requires adapting to the location, client needs, and supporting product marketing. Therefore, we conducted thorough research to integrate all these elements. Additionally, due to the mall location that will soon open, the project had to be completed quickly.

As designers, we also had to adjust the use of materials and the application of the design to fit the timeline.

Photos by:
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