

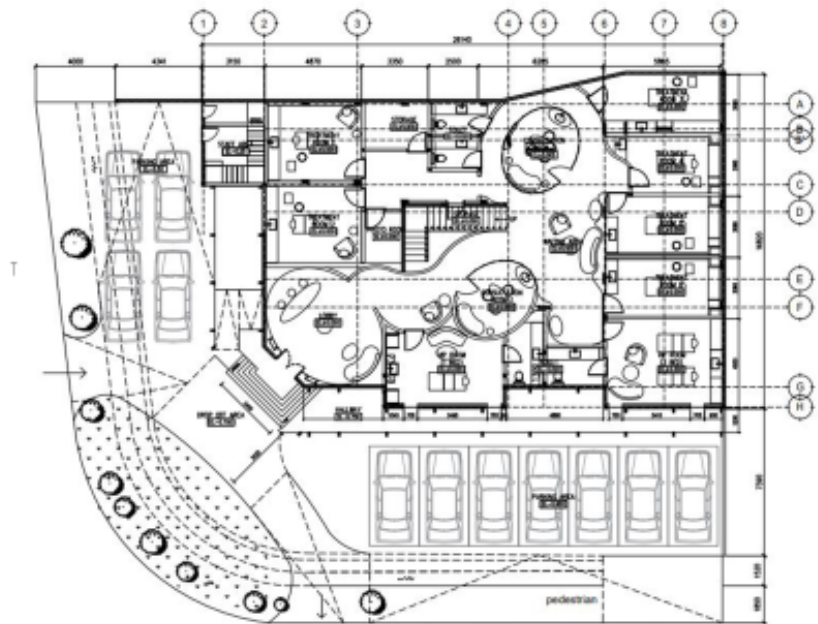


TRIVIUM DESIGN GROUP

JAKARTA
INTERIOR
DESIGN
FESTIVAL

AMALA BEAUTY CLINIC

JAKARTA



Trivium Design Group is delighted to unveil the design of Amala Beauty Clinic settled in the bustling heart of Kebayoran Baru, South Jakarta. Due to the prominent location, we as a team were committed to composing a striking and dramatic exterior facade offering the pedestrians a glimpse into the interior motif of Amala.

Amala's interior was constructed and defined by the elements of Balinese artistic expression with the core intention of defining the space in an opulent light while maintaining a modest delicate atmosphere. Juggling the adjacent concepts created a playful outcome where the users are encouraged to converse and interact with the space during the waiting period.

Upon entering the clients will be greeted with a gently curved design leading them through the spaces; urging them to explore the waiting areas filled with repurposed Balinese carvings. Overall creating a simplistic luxurious decor throughout and evoking a sense of appreciation towards heritage ornamental designs located in the intricate organic spaces.



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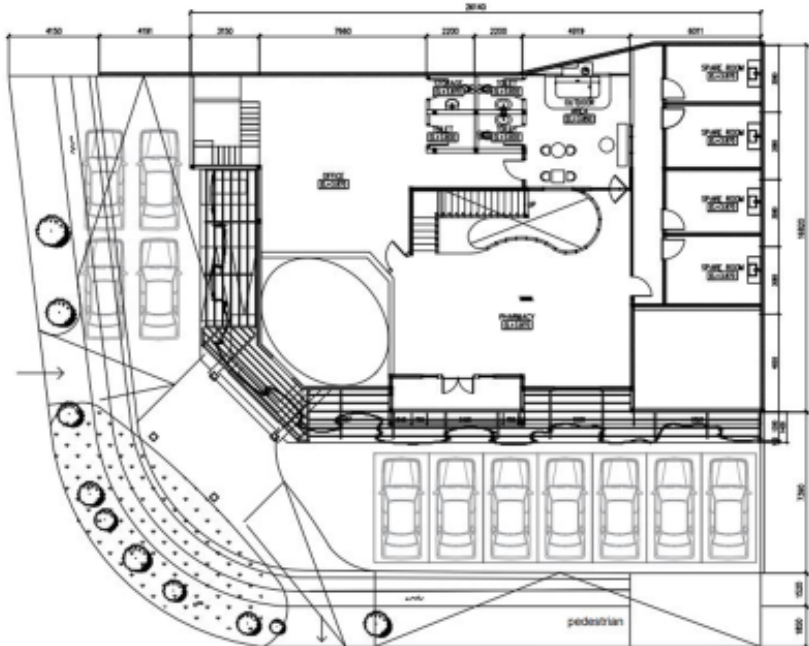
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As the patients are invited in the consultation rooms one will inevitably notice the subtle use of traditional design in a modern intonation with textured walls serving as points of interest in seemingly creating an illusion of visibility towards the waiting areas while conserving privacy through multiple horizontal wooden panels.

Post discussion patients are openly welcomed into the treatment rooms where upon entering they will promptly recognise the prominent traditional Tumpang Sari ceiling adapted and enhanced for modern use. Each distinctive perspective will unlock a new carved pattern to be discovered throughout the Tumpang Sari structure consequently drawing all the attention towards the mesmerizing structure above them as they are able to simmer down in the idyllic space.



On the other hand, the visitor is able to grasp fresh air in the semi-outdoor cafe on the second floor. A small bustling section filled with natural daylight focusing on blending both our traditional roots and modern techniques approach harmoniously in a singular space.

Each nook and cranny is filled with little traditional details to balance the modern materials; from soft illuminated corner to bold storytelling. As designers we aspire Amala's welcoming design guides visitors through a delightful and immersive experience within the space. Emphasizing the harmony between both traditional and modern designs to craft a distinctive experience and serene sanctuary for all.

