

MONOLOG

BUMI PAKUBUWONO // JAKARTA



In designing Monolog Bumi, the vision is to create a café and bakery from an existing office building, that merges industrial-refined look with lush tropical outdoor seating creates a captivating and versatile environment that is welcoming, engaging and enjoyable for users. This combination allows for a seamless blend of refined, contemporary interiors with a serene, green outdoor space, offering customers unique experiences in Monolog Bumi.

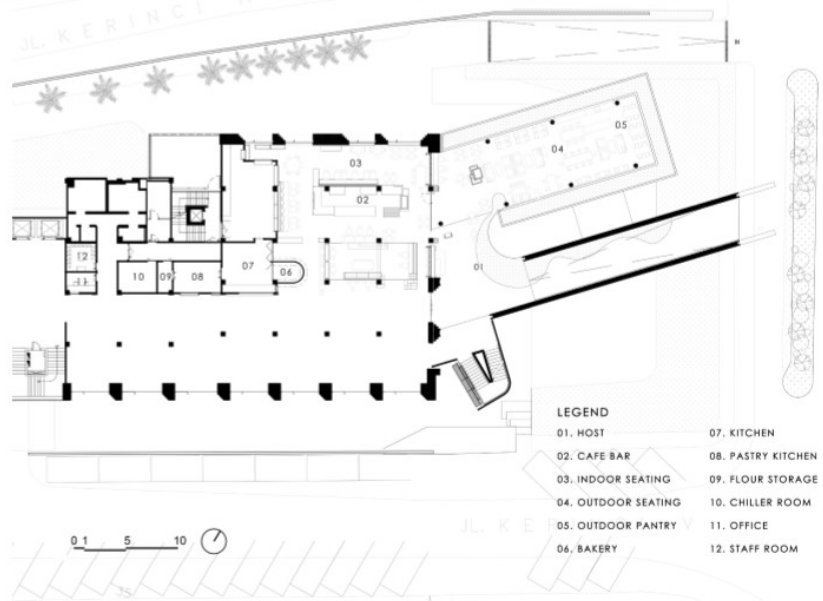
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INDUSTRIAL REFINED INTERIOR

For Monolog Bumi, the design blends raw, unfinished elements with polished touches to create a space that is both rugged and elegant. Key materials include exposed brick walls, concrete floors with glazed tiles, and visible steel beams, adding authenticity and grit. A variety of seating options, from stools and dining chairs to armchairs and low seating, enhances the relaxed and fluid atmosphere.

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To refine and balance this industrial base, the design uses modern materials and finishes such as glazed subway tiles with rounded corners for the main coffee countertop, contrasting beautifully with the rougher textures of the brick and concrete.



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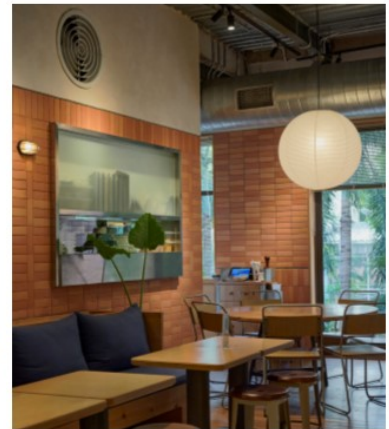
BUMI PAKUBUWONO // JAKARTA

The selection of furniture follows the same principle: metal chairs and tables are paired with white-oak plywood, where the wood's natural grain adds warmth and softness to the harder surfaces elevating the industrial look without losing its raw charm. Additionally, large windows and operable glass doors are a crucial design feature, allowing natural air and light to flood the space during the day and highlighting the juxtaposition of raw and refined materials.

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TROPICAL OUTDOOR SEATING

The outdoor seating area at Monolog Bumi contrasts with the industrial interior, offering a lush, tropical retreat. It serves as a serene escape from the urban environment, featuring abundant greenery and natural materials to create a calming atmosphere.



The design of this area centers on tropical plants like palms, ferns, and flowering vines, which offer shade, privacy, and a sense of enclosure. Seating is arranged to create distinct zones and maximize natural light, with options including wooden or steel chairs and cushioned sofas. These materials enhance the tropical feel while contrasting with the industrial interior elements.

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For Monolog Bumi, the design combines an industrial, refined interior with a lush, tropical outdoor seating area, offering a versatile customer experience. The interior blends rugged urban elements with sophisticated touches, while the outdoor space provides a relaxing contrast with its greenery and natural materials. This combination creates a unique environment that caters to various moods and preferences.



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GUNAWARMAN // JAKARTA

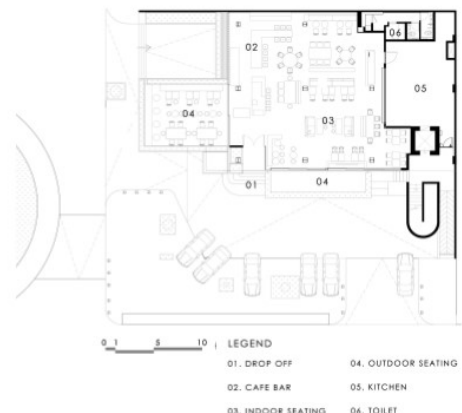


Monolog Gunawarman is a café in a fast-growing boutique area of F&B in Jakarta. To design Monolog with a chic industrial style, playful materials, and a lush tropical outdoor area presents an exciting opportunity to create a unique and vibrant space that draws customers in with its dynamic atmosphere. This approach combines the raw, edgy appeal of industrial design with the warmth and whimsy of playful elements and the serene, natural beauty of a tropical oasis, all unified by a striking glass block façade in a busy neighborhood of Gunawarman.

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CHIC INDUSTRIAL STYLE

For Monolog Gunawarman, the design blends industrial style with chic sophistication. Exposed ceilings, concrete floors, and visible beams provide an authentic, rugged feel. These are paired with sleek metal furniture, warm wooden tables, and plush seating for comfort and character. The color palette features neutral tones of gray and steel, with pops of color from glazed tiles, galvanized steel, textiles, and greenery, creating a modern yet inviting space.



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MONOLOG

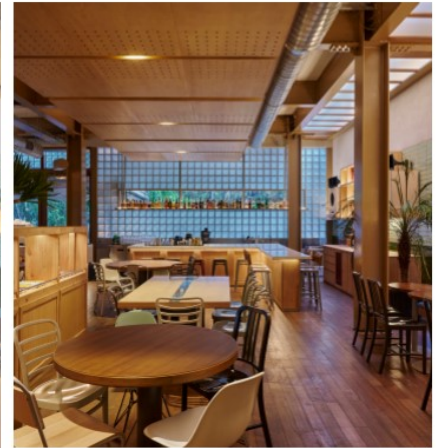
GUNAWARMAN // JAKARTA

PLAYFUL MATERIALS

In designing Monolog Gunawarman's interior, integrating playful, contrasting materials into the industrial style adds creativity and surprise, enhancing engagement and character. Rustic teak flooring, steel beams, and polished concrete form the industrial base, while contrasting elements like glazed green and yellow tiles, galvanized steel panels, and textured paints bring balance and a sense of fun. Bold artwork and mismatched chairs introduce wit and charm, creating a cohesive, lively space.

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The outdoor area extends the indoor space by creating a lush tropical retreat that contrasts with the industrial interior. It features abundant greenery, comfortable seating, and natural materials like wood and brick, offering a relaxing escape for customers.



The glassblock façade adds a distinctive and striking design elements for the Monolog Gunawarman. The translucency of the glass blocks create an ephemeral experience with lighting quality day and night, an inviting glow, adding an ever-changing quality to the space while creating contrast and character with the industrial interior space.

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Monolog Gunawarman is designed with a chic industrial style, playful materials, and a lush tropical outdoor area with a glass block façade that offers a unique blend of urban edge, effortlessness and natural beauty. This design approach creates a space that is both functional and inviting, where customers can enjoy the contrast between the raw, unfinished elements of industrial design and the vibrant, playful, and serene qualities of the tropical and playful touches. The design aim to create Monolog Gunawarman as a space that is refined, thoughtful and enjoyable place to spend time.



NOBI OFFICE

JAKARTA



Designing an office space for a fast-growing crypto exchange, NOBI, requires creating an environment that reflects the dynamic and innovative nature of the industry while also promoting productivity, creativity, and collaboration among the users. The design integration of open space, flexible furniture, and colorful textures concept are the main instruments in achieving the vision for NOBI office.

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OPEN SPACE

The open, collaborative design of NOBI's workspace reflects the dynamic and transparent culture of the crypto-exchange industry. Removing physical barriers fosters communication and community, while flexible partitions and movable furniture allow quick transformation of the space for various uses. This adaptability promotes collaboration and innovation. To balance openness with privacy, the design includes specialized rooms like a soundproof podcast room, online-meeting cubicles, and a tech-driven executive lounge.



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LEGEND
 01. Foyer + Waiting Lounge
 02. Pantry
 03. Communal Space
 04. Meeting Room
 05. Working Space
 06. Entertainment Space
 07. Meeting Pod
 08. VIP Lounge
 09. Podcast Room
 10. Director's Office

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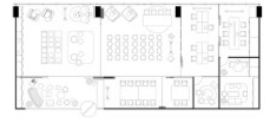
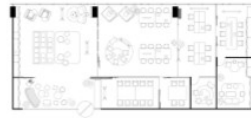
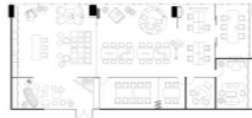
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NOBI OFFICE JAKARTA

FLEXIBLE FURNITURE

The crypto industry's fast pace demands flexible office design, which NOBI achieves through versatile, custom furniture. Modular desks support both individual work and team collaboration, multi-level benches facilitate seminars and presentations, and movable islands serve as communal tables. Diverse seating options, including office chairs, armchairs, bean bags, and benches, accommodate various activities. Movable partitions replace permanent walls and double as whiteboards for informal discussions, enhancing the fluid and collaborative culture of the NOBI office.



Scenario 01
Work



Scenario 02
Work & Small Event



Scenario 03
Big Event



COLORFUL TEXTURES

Colors play a significant role in setting the tone and mood for NOBI office. The design integrates the use of color by incorporating vibrant and energetic colors that can stimulate creativity and enhance motivation. The colors used are bright hues like electric blue, dark red and green can be used to evoke a sense of energy and innovation. These colors are integrated into wall paints, floor coverings, furniture, and even decorative elements.

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To maintain a balance in the design, these vibrant colors are paired with neutral tones of concrete gray, wood flooring and paneling. Texture and patterns play important roles in creating depth, interest and character to the space from textured plush rugs, gray mosaic tiles into sleek metal accents. All these crucial design elements create layers to the tactile experience in making the NOBI office feels more inviting, creative and engaging to inhabit.

