



ASTRA MANAGEMENT DEVELOPMENT INSTITUTE JAKARTA

The Astra Management Development Institute (AMDl) office sets a new benchmark for how corporate learning spaces can inspire. Moving away from the rigid image often tied to training facilities, the design embraces warmth, color, and fluidity to foster both discipline and creativity. Natural wood finishes and elegant lines provide a grounded sophistication, while vibrant hues punctuate the interiors, symbolizing the energy and potential of the leaders Astra seeks to cultivate.





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Every zone is carefully choreographed to support a different mode of learning and interaction. Open lounges encourage spontaneous conversations, collaborative areas invite group synergy, and quieter corners offer room for reflection and focus. This seamless blend of spaces ensures flexibility while nurturing a culture of openness and exchange.

At its heart, the AMDI office is more than a workplace—it is a stage for growth and transformation. By translating Astra's values into spatial form, the design underscores the company's vision of leadership that is both forward-looking and adaptable. The result is an environment where the next generation of leaders can thrive, empowered by a setting that mirrors the dynamic world they are being prepared to lead..

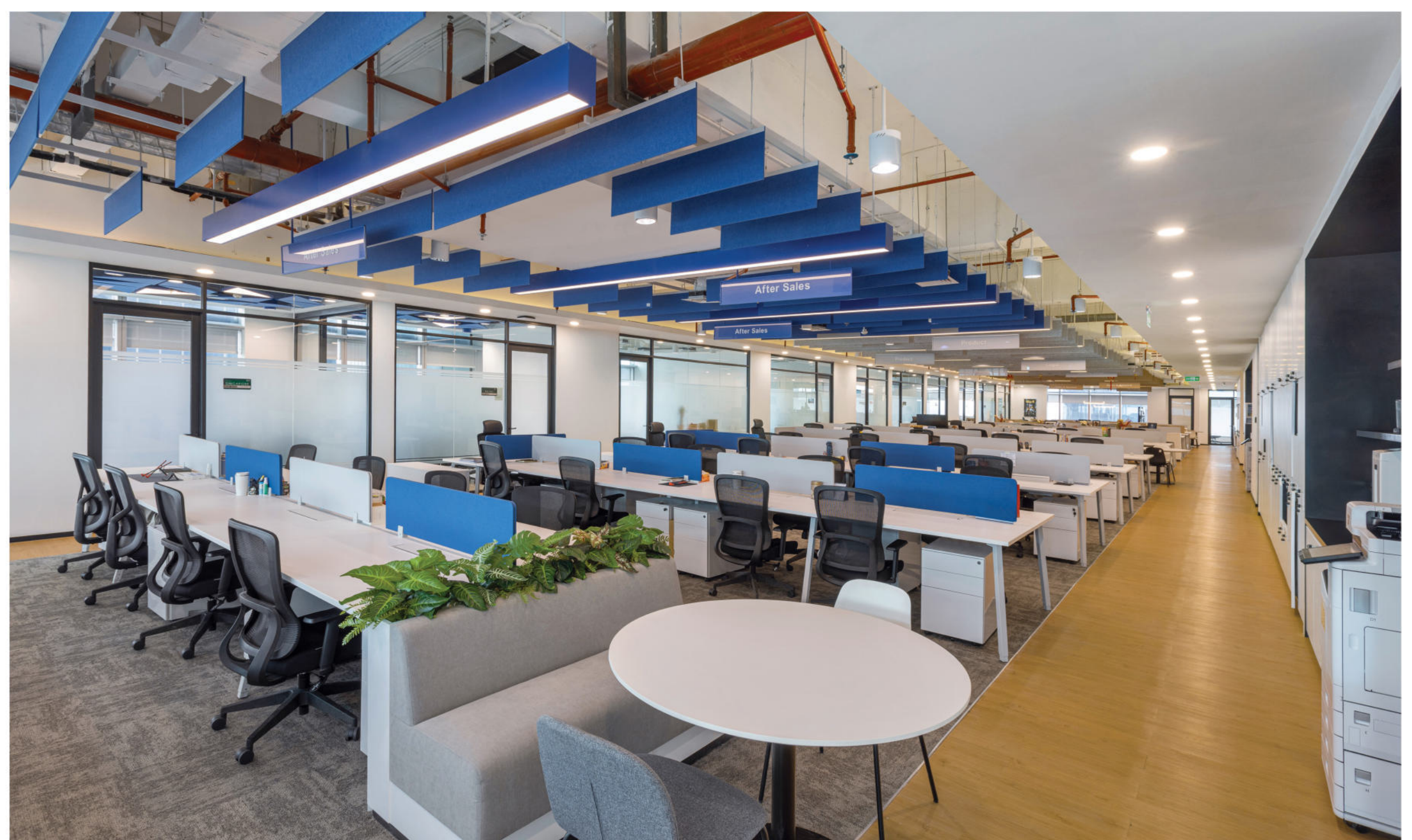
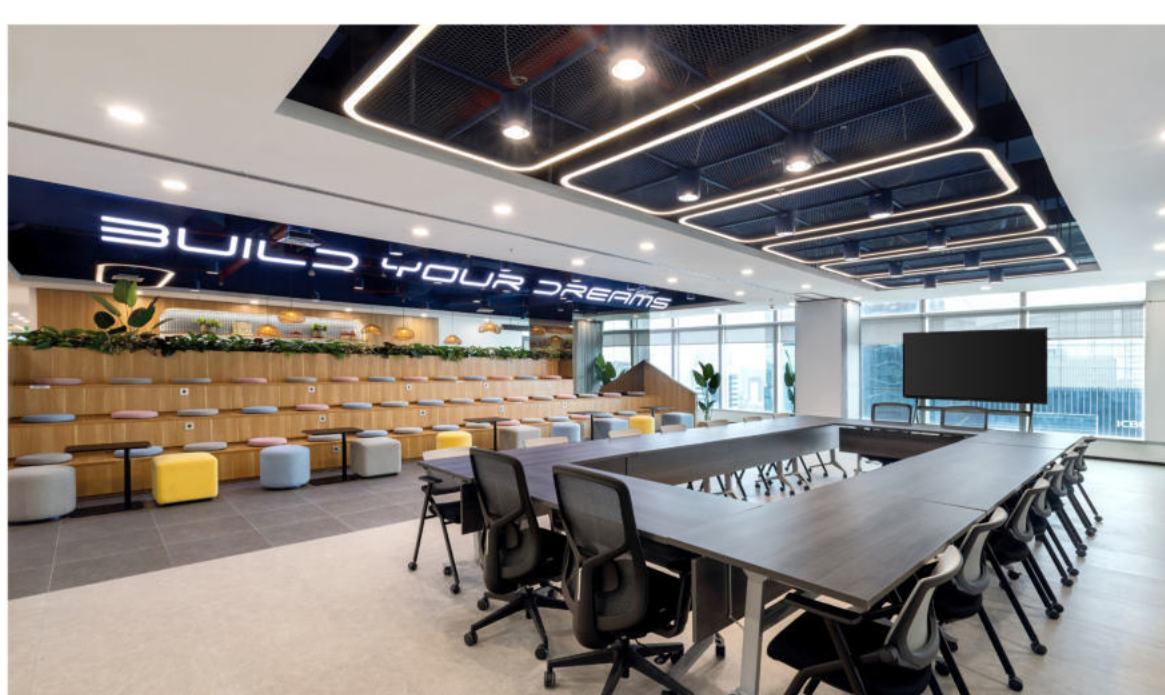
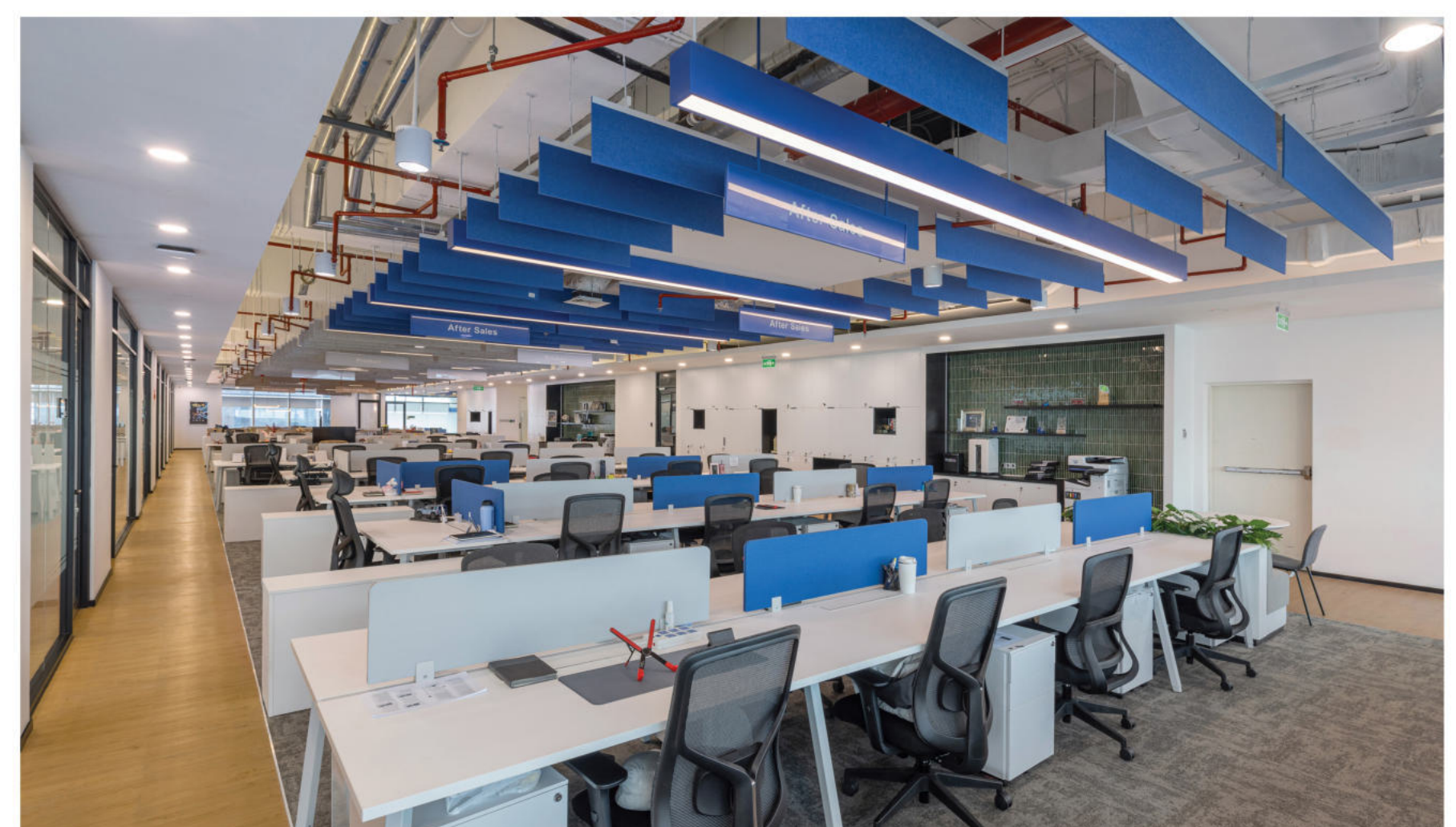




BYD INDONESIA HEAD OFFICE JAKARTA

The BYD Head Office in Indonesia reflects the bold vision of one of the world's most innovative automotive companies. Designed to embody the brand's pioneering spirit, the office merges sleek modernity with purposeful functionality, creating a workplace that is as dynamic as the future it represents. A striking ceiling design and carefully curated lighting infuse the interiors with energy, while expansive glass walls invite natural light and sweeping city views, reinforcing a sense of openness and ambition.

At the heart of the office lies a multifunctional amphitheater-style space—perfect for town halls, product showcases, and collaborative gatherings. Surrounding it, flexible meeting rooms, breakout lounges, and workstations are designed to support both high-level strategic discussions and day-to-day operations. The design highlights BYD's ethos of innovation and sustainability, integrating clean lines, smart spatial planning, and a refined material palette that speaks to progress and precision.





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More than an office, this headquarters becomes a brand statement. It positions BYD not only as a leader in the automotive industry but also as a company committed to shaping the future of mobility. The environment captures the essence of "Build Your Dreams," translating it into a workspace that inspires ambition, creativity, and global competitiveness from the heart of Indonesia.

Project : BYD Indonesia Head Office

Location : Jakarta

Area : 1000 sqm

Scope of Work : Interior Design Consultation

Year : 2024

Contractor : PT Gema Graha Sarana

