



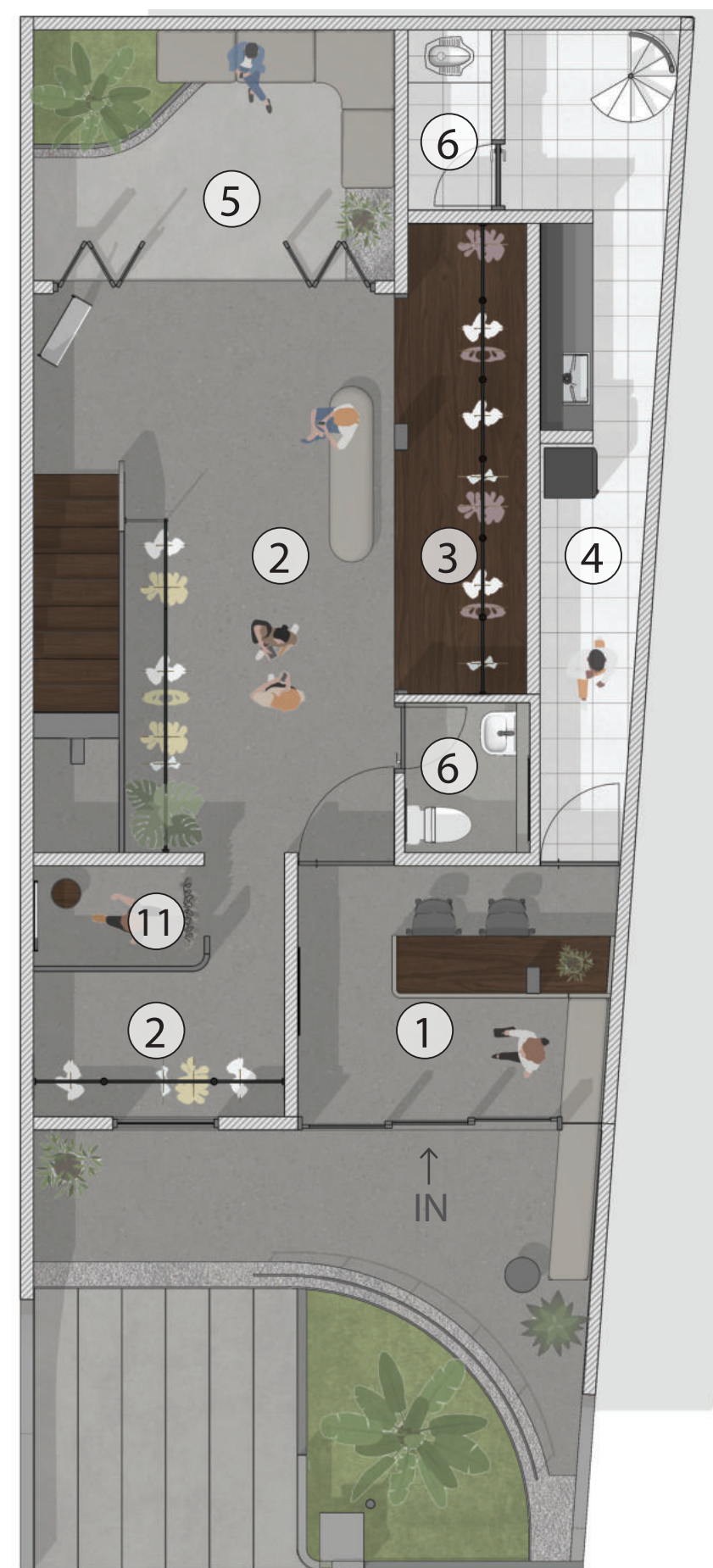
KARLA JASMINA BRIDES SURABAYA

This renovation for Karla Jasmina Brides sought to establish a strong identity within a constrained budget. The design strategy focused on optimizing the existing structure while introducing architectural and interior elements with distinct visual and spatial impact. Through an efficient yet aesthetic approach, the project demonstrates that thoughtful design can be achieved without extensive resources.

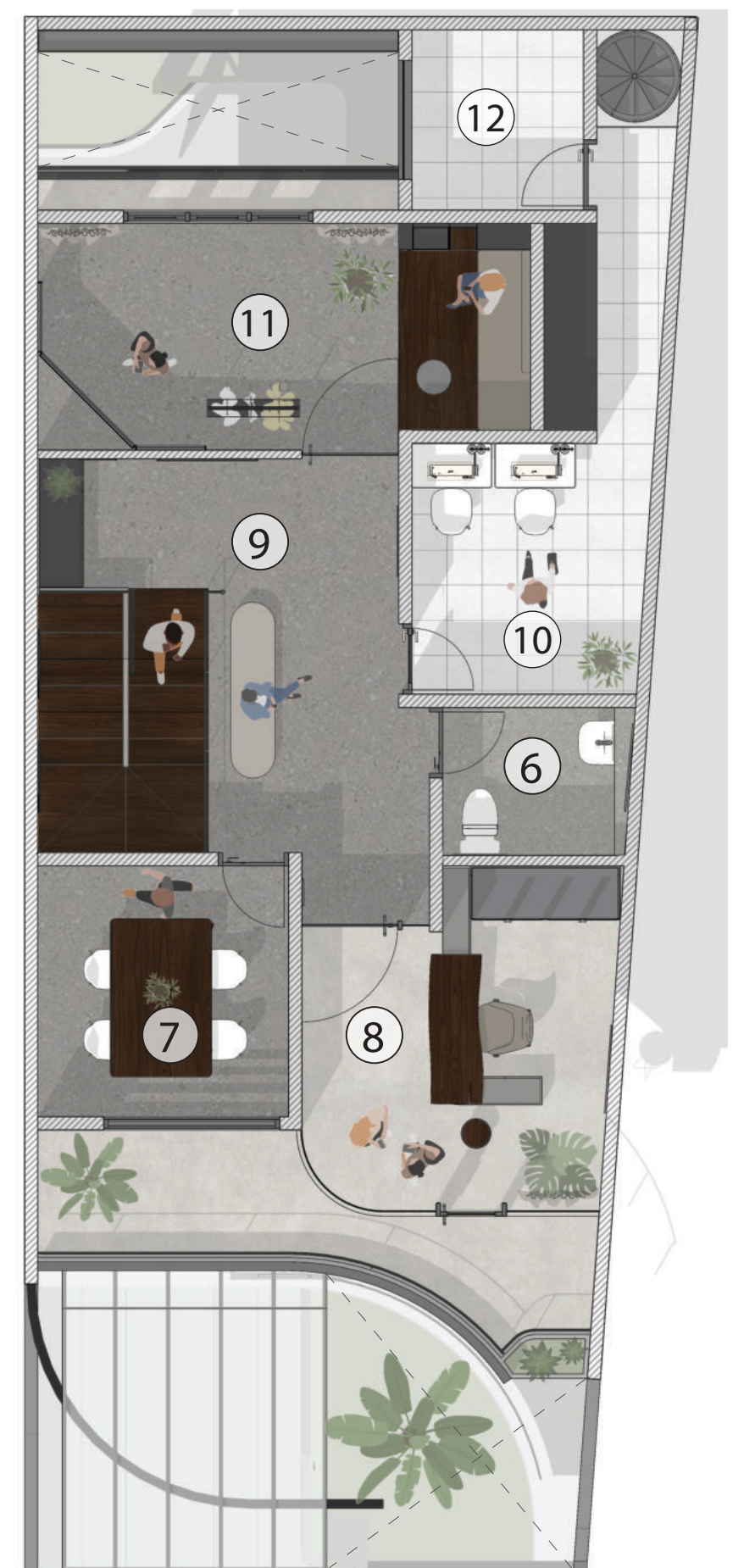
Karla Jasmina Brides is designed as more than a bridal boutique—it is a spatial experience that invites visitors to slow down and engage with the environment. The owner envisioned a setting that not only showcases bridal gowns but also conveys a relaxed, shaded, tropical atmosphere reminiscent of Bali. This vision is realized through a blend of modern tropical elements, rich textures, a dark, calming palette, and soft curves that parallel the elegance of the gowns. The tropical quality is reinforced through protective spatial arrangements and material choices that filter natural light, creating a gentle, shaded ambiance.

legend:

- | | | |
|---------------------|---------------|-----------------|
| 1 reception | 5 back garden | 9 waiting area |
| 2 display area | 6 bathroom | 10 production |
| 3 main display area | 7 meeting | 11 fitting area |
| 4 service area | 8 office | 12 storage |



1st floor



2nd floor





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