



MOOS CAFÉ SURABAYA

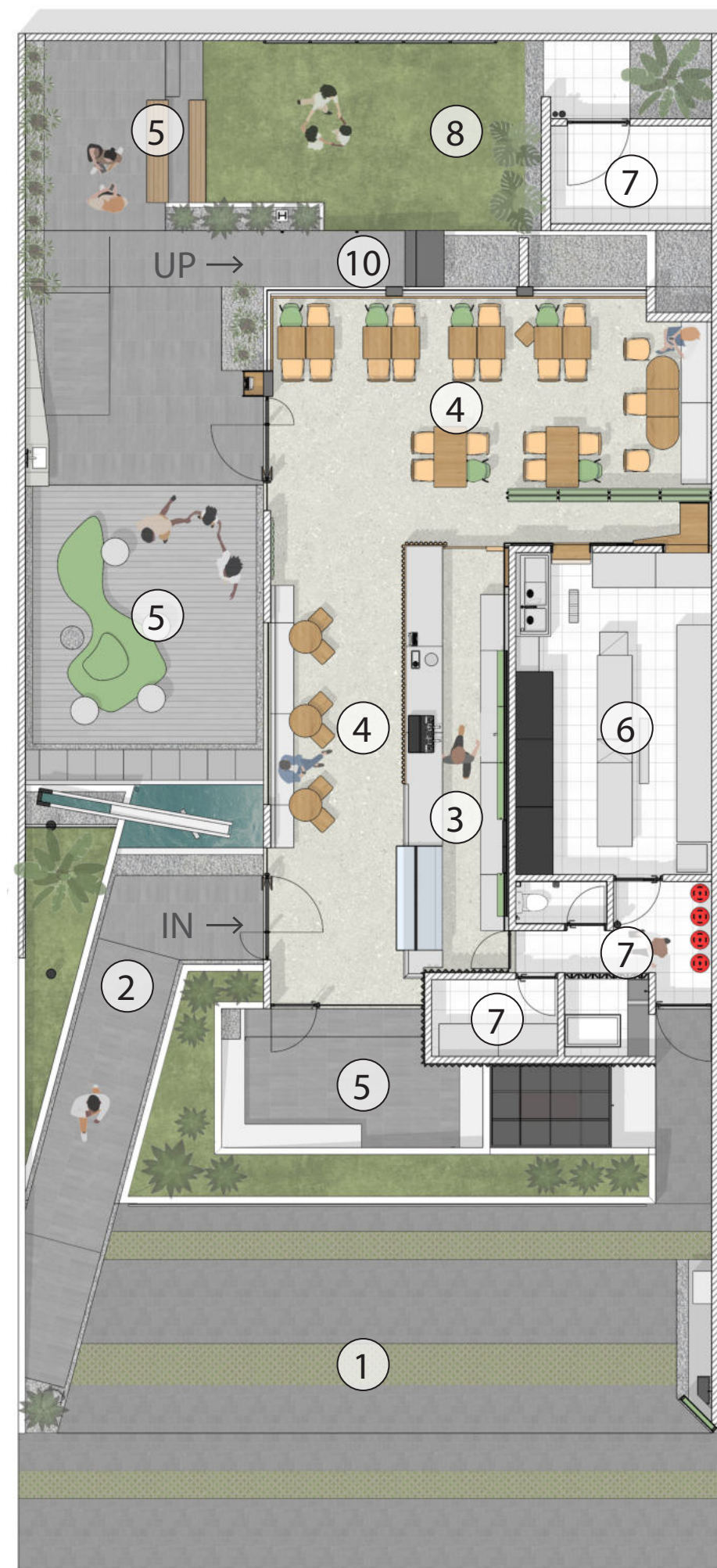
MOOS Café is envisioned as a space that welcomes families to bond with each other and allows children to explore. The design applies a visual range strategy to reveal new perspectives from every angle and eye level, especially for kids, ensuring that the experience shifts depending on where and how it is viewed.

The concept flows seamlessly from exterior to interior, where trapezium-shaped façades and dynamic circulation patterns are reinterpreted to blur boundaries and connect both identities. The spatial composition is enriched through material contrasts and playful geometries, offering a sense of discovery as one moves through the space. Inside, the form is shaped by an interlocking logic, with panels connecting like Lego pieces to create a cohesive and engaging environment that feels both structured and playful.

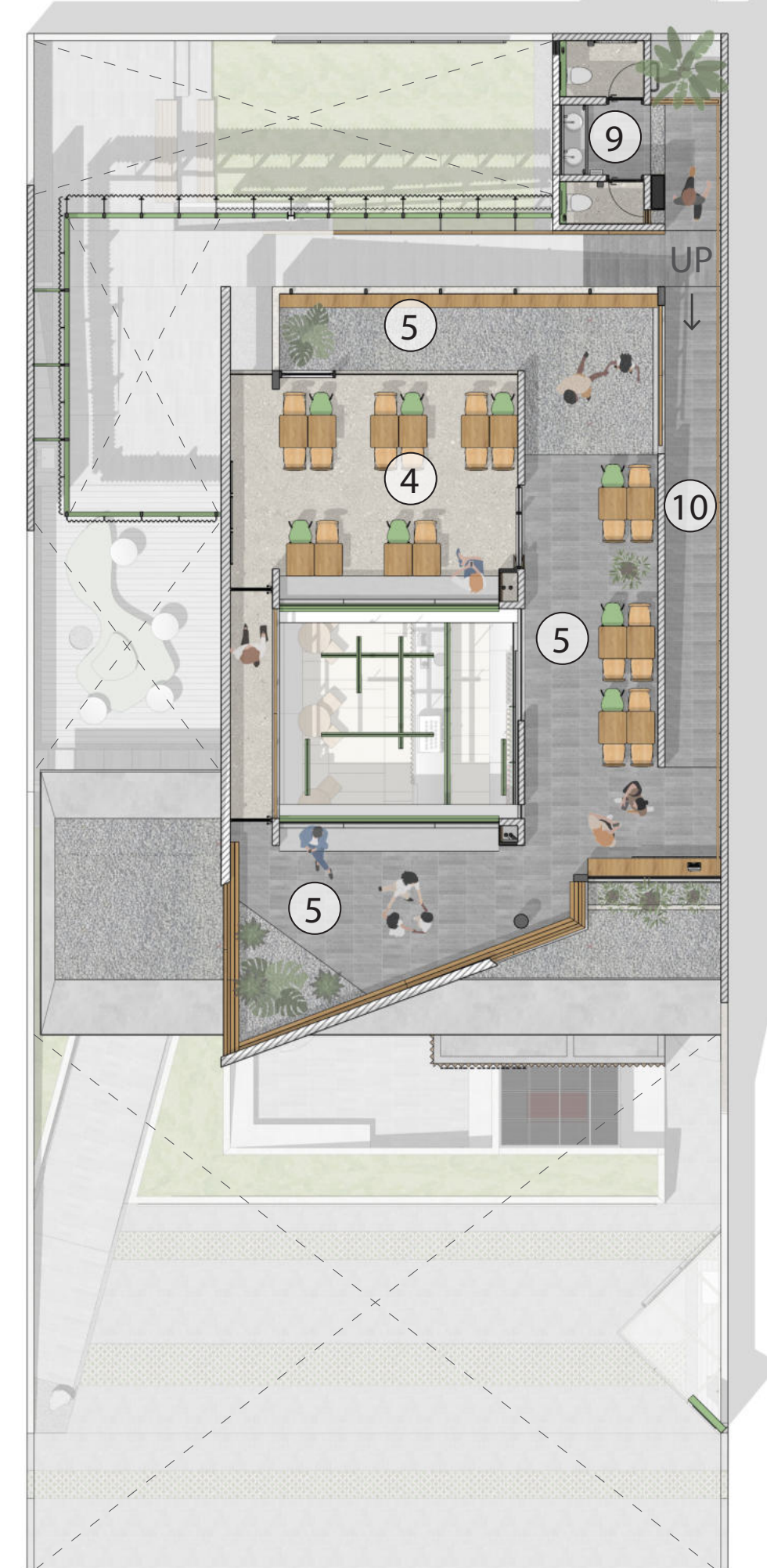
legend:



- | | |
|-------------------|----------------|
| 1 parking space | 6 kitchen |
| 2 entrance | 7 service area |
| 3 bar | 8 back garden |
| 4 indoor seating | 9 bathroom |
| 5 outdoor seating | 10 ramp |

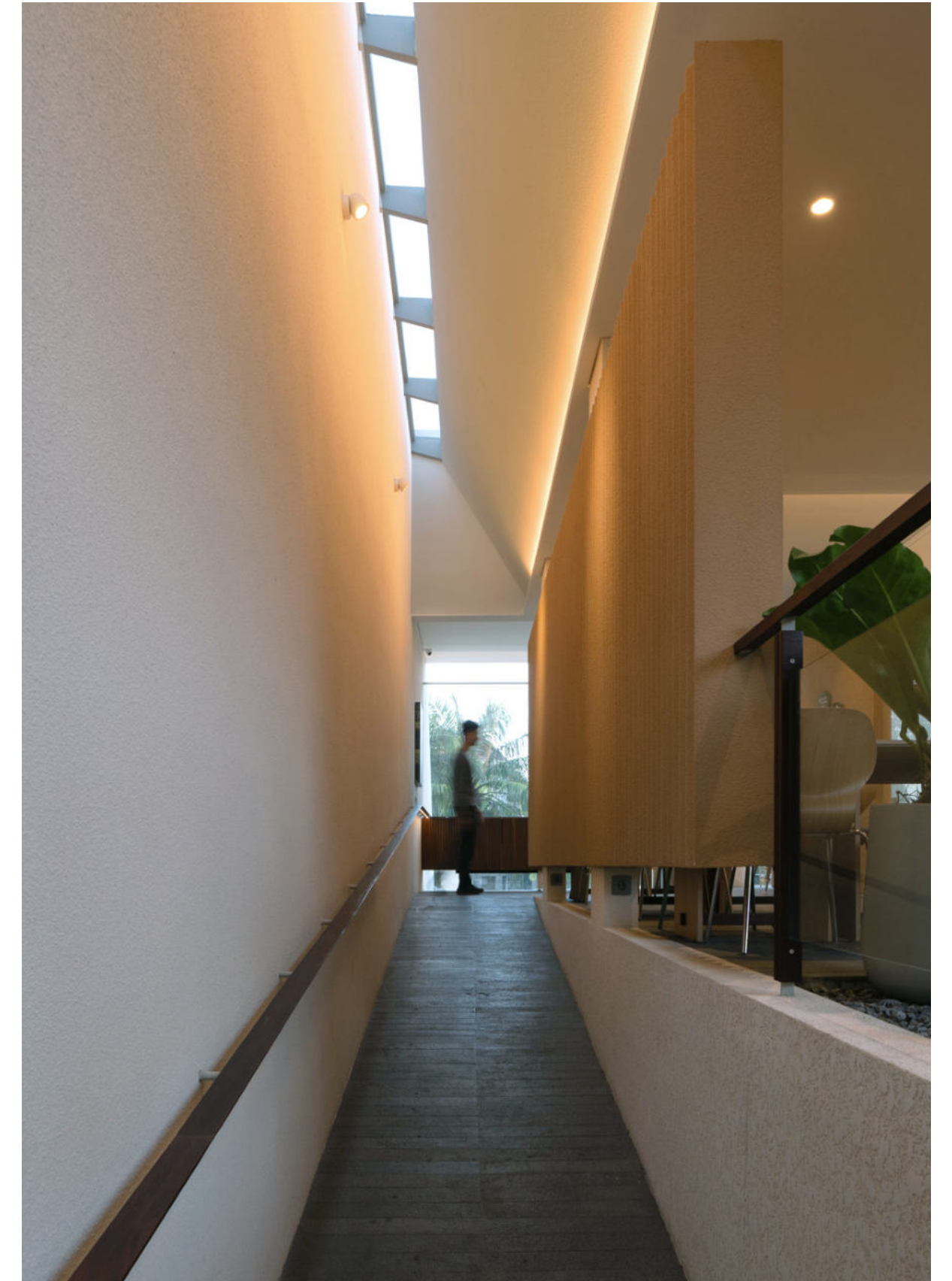


1st floor



2nd floor





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The journey begins upon arrival, where a narrowed planter box frames the entrance and reveals the gelato showcase. Along with the bar, this serves as reception, while interactive elements guide visitors toward varied seating options. A ramp extends from the ground floor into the garden and outdoor area, functioning not only as circulation but also as a play space integrated with the landscape. As visitors ascend to the second floor, natural light pours through a central void, amplifying the sense of movement and creating a dramatic moment. The upper level reveals a sequence of discoveries: hanging lights, seating areas connected to the outdoors, and details that echo the façade and circulation, turning each corner into a narrative.

The interior atmosphere is defined by a warm earth-tone palette, accented with touches of green symbolizing the name MOOS, meaning “moss.” Interior elements with dominant jiggy textures—derived from the letter M in its branding identity—are also expressed through furniture pieces such as stools, tables, hanging lamps, and the bar design. These details reinforce the café’s character, while the green accents add a playful yet refined pop of color, balancing sophistication with a child-friendly spirit. Furniture selections follow the same principle—ergonomic, inclusive, and safe, without compromising aesthetic integrity.

